

ACCELERATE

JULY 26-29 2022
acceconvention.com **INDY**

SPONSORSHIP & EXHIBITOR OPPORTUNITY

GUIDE



ASSOCIATION OF
CHAMBER OF COMMERCE
EXECUTIVES





OVERVIEW of ACCE CONVENTION

WHAT IS THE ANNUAL CONVENTION?

ACCE's convention is **the largest gathering** of executives who work for and with chambers of commerce. ACCE hosts this major event annually in a leading North American community, showcasing places and chambers that are forward-focused and thriving.

WHO ATTENDS?

The world's leading chamber professionals, economic development organizations and industry partners gather each year for the annual convention. Traditionally, **95% of attendees come from North America** and nearly every U.S. state is represented.

WHY SUPPORT?

Now is the time to capitalize on the chamber industry's increased relevance and stature. **Nearly 1,000 chamber leaders are expected** to come together for workshops, social outings, immersive experiences and product and vendor introductions. By participating in 2022, you'll be poised to meet decision-makers, as **nearly half of ACCE attendees are chamber CEOs or executive directors**.

ATTENDEE TESTIMONIALS



“When vendors want to meet with me, the first thing I do is see whether they support ACCE and the annual convention. Being there is the best and most effective way for a company to get on our radars.”

NANCY KEEFER, PRESIDENT & CEO, DAYTONA REGIONAL CHAMBER OF COMMERCE



“I cannot wait to attend the ACCE convention in Indy next summer. The content is timely and relevant, with best practices that are easy to bring back to your chamber. The meaningful connections and professional development are second to none. This convention will not be one to miss!”


OMAR CUEVAS, VICE PRESIDENT OF SALES AND MARKETING, GRAND RAPIDS CHAMBER



“We’re excited to return—and participate in person—for ACCE’s annual convention. It’s one of our favorite opportunities during the year to reconnect and build relationships with clients, partners and industry peers. The direct engagement with attendees is invaluable and why we choose to return year after year.”

LINDSAY SMITH, PERSONIFY, MARKETING DIRECTOR, CLIENT, PARTNERSHIP AND EVENTS

INTRODUCING in 2022



THE CIRCUIT INDY 2022

ACCE's return to an in-person convention presents the opportunity to do something **new and unexpected**.

The Circuit, a community space, will be a **lively activity-based** destination. A place where attendees can relax, recharge, refuel and make connections with industry partners and exhibitors.

An **interactive element** allows for more one-on-one engagement with our attendees. Establish your brand, promote your solution and most importantly, build relationships.

Make your booth presence **bold and visual**.
The more creative the better.



2022 BOOTH BENEFITS

A BOOTH IN THE CIRCUIT INCLUDES:

- Three days to exhibit, meet new customers and make lasting connections, with nearly six non-competing hours of exhibit time
- Recognition in pre & post convention marketing
- Use of **#ACCE22** event graphic promoting your participation
- Two convention registrations for staff. Includes access to all ACCE plenary sessions, educational workshops, networking events and access to The Circuit
- Pre- and post-convention attendee mailing lists (does not include emails)
- Event directory listing, including a brief description
- Standard 8' high pipe and drape wall, 3' high draped side walls, one chair, wastebasket, carpet
- Centrally located, multi-use exhibitor hall designed to increase booth traffic and attendee engagement

BOOTH SIZE	MEMBER RATE	NON-MEMBER RATE
Single (10' x 10')	\$4,200	\$5,200
Double (20' x 10')	\$7,500	\$8,500

ASSOCIATE MEMBERSHIP: Become an ACCE Associate Member for \$495/year and receive the member rate discount.

Visit www.acce.org to learn more about the benefits of being an ACCE Associate Member. Complete the exhibitor registration form and email to ecolt@acce.org or call **(703) 998-0072** to **reserve booth space today!**

ACCE CONVENTION GENERAL SPONSORSHIPS

	PREMIUM \$50,000	PLATINUM \$30,000 2 of 3 Remain	GOLD \$20,000 Limit 4	SILVER \$10,000 Limit 5
Convention registrations	5	4	3	3
Recognition in marketing & on event site/app	✓	✓	✓	✓
Use of digital #ACCE22 event icon	✓	✓	✓	✓
Pre-registration list (does not include emails)	✓	✓	✓	✓
Pre-event promotional ad in weekly communication	✓	✓	✓	
Featured on homepage sponsor scroll	✓	✓	✓	✓
Full exhibitor benefits including double booth	✓	✓	✓	✓
One banner ad on event webpage/app	✓	✓	✓	✓
Recognition & thank you in attendee email & weekly newsletter	✓	✓	✓	✓
Logo included on plenary session announcement scroll	✓	✓	✓	✓
One promoted post on event app	✓	✓	✓	✓
Partner solutions session	✓	✓	✓	
Marketing material added to attendee bag	✓	✓	✓	
One push notification on event app	✓	✓	✓	
Opportunity to provide welcome and introduce a relevant workshop panel			✓	
Opportunity to co-produce one workshop session in collaboration with ACCE program team		✓		
Exclusive sponsorship level	✓			
Opportunity to provide welcome remarks/ introduce keynote speaker	✓			
Exclusive plenary session recognition from the stage	✓			
Speaking role or panel participation in a breakout session	✓			
Prominent branding/signage at the JW lobby Tuesday – Friday	✓			

ACCE CONVENTION SPECIALTY SPONSORSHIPS

See and be seen in



REFUEL CENTER - \$18,000

Centrally located meet-up space where attendees can grab coffee, water and snacks throughout the day. Sponsorship includes all booth benefits and oversized signage located above the refreshment area.



RECHARGE STATION - \$15,000

A quiet corner with high top tables, electrical outlets, and lounge seating where attendees can catch their breath, check their inbox or have a semi-private conversation. Sponsorship includes all booth benefits and oversized signage located above the charging area.



RELAXATION LOUNGE - \$12,000

The perfect vantage point to take in the crowd, check out social media and catch up with chamber friends. Sponsorship includes all booth benefits and oversized signage located above the lounge area.



#ACCE22 EXPERIENCE PACKAGES - \$8,500+

Want to get attention? Let ACCE design a fun, interactive experience for you! We know what our members love - so let us give you some unique options to choose from, starting at \$8,500 (with booth).

ACCE CONVENTION SPECIALTY SPONSORSHIPS



RECEPTION SPONSORSHIPS

Closing Reception Sponsor

\$15,000 *Limit two

Opening Reception Bar Sponsor

\$5,000 *Limit four

Opening Reception Gondola Sponsor

\$5,000 *Limit two

Awards Night After Party

\$7,500 *Limit one

(Invitation only limited to 75 guests)



MEAL SPONSORSHIPS

Breakfast Sponsor **\$2,000** *Limit two

Lunch Sponsor **\$3,000** *Limit two



ACCE AWARDS CEREMONY

Reception **\$5,000** *Limit one

Chamber of the Year **\$10,000** **SOLD**



SOUVENIERS

Headshot Lounge **\$10,000** *Limit one

Tote Bag Sponsor **\$8,000** *Limit one

Lanyard Sponsor **\$5,000** **SOLD**

Water Bottle Sponsor **\$5,000** **SOLD**



TECHNOLOGY

WIFI Sponsor **\$10,000** *Limit one

Hotel Key Card **\$5,000** *Limit one

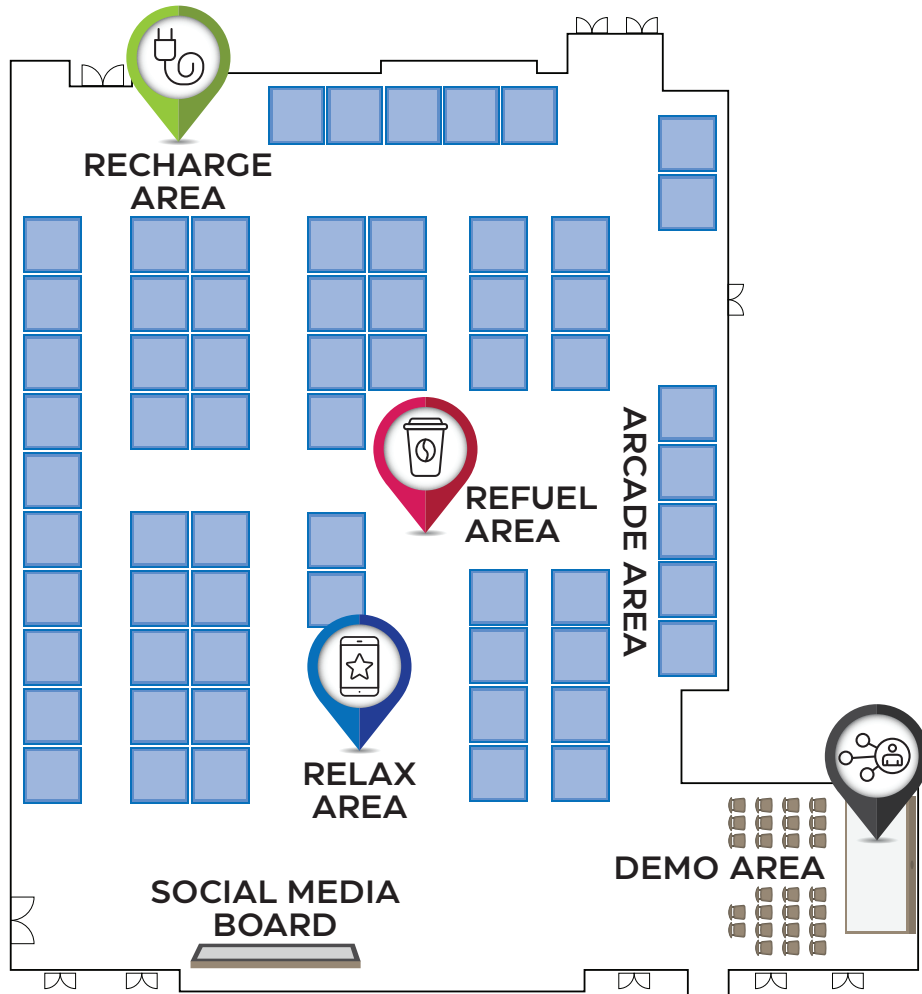
** Unless noted, these sponsorships do not include exhibitor booth, detailed benefits available upon request.*

ACCE CONVENTION ADDITIONAL OPPORTUNITIES

Amplify your message and super-charge your marketing with ACCE's added opportunities to increase your exposure to our members before, during and after the Indy event.

MARKETING & ADVERTISING

Post-convention newsletter sponsored content	\$2,900
Convention social media post on the social media wall	\$2,500
Leaderboard (728 x 90) on convention webpage *to appear for one week	\$2,000
Square (300 x 250) on convention webpage *To appear for one week	\$1,450
Promoted post on event app	\$500
Marketing collateral in tote bags	\$1,800



TUESDAY, JULY 26

- 10 a.m.-3 p.m. Exhibitor Move In & Setup
- **4-5:15 p.m. The Circuit's Live Hours**
 - 4-4:30 p.m. First-timers' Networking Reception
 - 4-5:15 p.m. Convention Welcome Happy Hour for All Attendees
- 5:30-7 p.m. Opening Night Party – Indiana State Museum

WEDNESDAY, JULY 27

- **9 a.m.-3 p.m. The Circuit's Live Hours**
- 5-6 p.m. ACCE Awards Reception
- 6-7 p.m. ACCE Awards Ceremony

THURSDAY, JULY 28

- **9 a.m.-2 p.m. The Circuit's Live Hours**
- 2-4 p.m. Exhibitor Move Out & Setup
- 8:30-10:30 p.m. Closing Party

FRIDAY, JULY 29

- 9 a.m.-12:00 p.m. Closing Day Programming

ACCELERATE

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acceconvention.com iNDY

Submit your sponsor/exhibitor registration form and payment by **January 31, 2022**, and receive a **5% discount**, plus your preference of booth placement in **The Circuit**.

CONTACTS

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DEADLINES

Early Commitment | January 31, 2022

Materials | March 31, 2022

Sponsor/Exhibitor Registration Form | May 31, 2022

