

**JULY 14-17, 2019**  
**LONG BEACH, CALIFORNIA**

LONG  
BEACH / **ACCE**  
**ANNUAL**  
**CONVENTION**

# **PROSPECTUS**

2019 SPONSORSHIP AND EXPO OPPORTUNITY GUIDE



# LONG BEACH, CALIFORNIA

Ranked by the Washington Post as the number one city with the most nice days per year, Long Beach is an urban waterfront playground located right in the heart of Southern California. With its eclectic neighborhoods and sandy beaches, it's no wonder that nearly 470,000 people call this city along the Pacific Ocean home.

Today, Long Beach is in the midst of an economic development boom. The Port of Long Beach is one of the world's busiest seaports and the second busiest container port in the U.S. As it continues to set calendar year records in cargo volume increases, the Port solidifies its position as a leading gateway for trade between the U.S. and Asia. Inland, Long Beach's downtown is bursting with growth as numerous commercial, residential and mixed-use development and infrastructure projects will transform its landscape and enrich the area's already vibrant quality of life.

## #ACCE19 CONTACTS

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**Sign Up Today!**  
**CLICK HERE FOR**  
**Sponsor/Exhibitor**  
**Contract and**  
**Registration Form**



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## WHAT'S THE ANNUAL CONVENTION?

It's the largest annual gathering of people who work for and with chambers of commerce. ACCE hosts this major event each year in a leading North American community, putting on display places that are forward-focused and thriving.

The multi-day gathering brings together more than a thousand influencers for workshops, social outings, immersive experiences and an expo featuring businesses that are committed to commerce.

## WE'RE IN GOOD COMPANY

Businesses large and small choose to partner with us in a variety of capacities.

Among those sponsors are companies as global as American Express and as focused as Market Street Services. While no two sponsors look alike, all have one thing in common: the desire to support a profession that makes communities strong, vibrant and forward-focused.

## WHO ATTENDS THE ANNUAL CONVENTION?

More than 1,000 influencers from places as far away as Ireland and as cosmopolitan as Toronto gather each year for the Annual Convention. And, about 95 percent of attendees come from the U.S., hailing from 47 or more states.

Some of the world's most influential chambers of commerce, community partnerships, economic development organizations and businesses are represented.

See Sample  
attendee list from  
**#ACCE18**



**93%**

Most #ACCE18 attendees rated their experience as "good," "great" or "the best one yet"



**523**

#ACCE18 attendees came from 523 organizations of all types and sizes



**94%**

Most Convention attendees are decision-making senior-level employees

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## EXHIBITOR BENEFITS

- Two full days to exhibit, meet new customers and make lasting connections
- Pre- and post-convention attendee contact list
- Standard listing, with logo and contact information, on convention website ([www.ACCE.org/convention](http://www.ACCE.org/convention)) and app
- Full convention registration for two attendees, with access to workshops and other events
- 2019 Exhibitor badge to use in your marketing
- Ten-foot by 10-foot booth with pipe-and-drape, one skirted table, two chairs and wastebasket

## EXPO PRICING

**\$3,795**

ACCE members

**\$4,795**

Nonmembers\*

**\$3,500**

Per additional booth

Upgrade booth placement along red carpet for **\$1,000**; limited spaces available

\*Join ACCE as an Associate Member for **\$495** and receive member rates for #ACCE19. Contact Dana Ketterling ([dketterling@acce.org](mailto:dketterling@acce.org) or 703-861-9382) for more information and to join.

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## #ACCE19 PRESENTING SPONSOR

**PRICE:  
\$30,000**

### **BENEFITS**

- Exclusive sponsor recognition on website, app, front of attendee bags and signage
- Promotional opportunities
  - One digital ad for website
  - One promoted post for app
  - One push notification via app
  - Featured in convention attendee newsletter
  - One ad to be featured in pre-plenary session announcement scroll
  - Option to include marketing collateral in attendee bags
- All Exhibitor benefits, plus two additional full registrations (total of four registrations) and an extra booth (total of two booths) in a well-placed location along red carpet within Expo Hall
- Mailing list

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# CHAMBER CHAMPION

**PRICE:**  
**\$20,000**

## **BENEFITS**

- Distinct recognition as one of two Chamber Champion sponsors on website, app, back of attendee bags and signage
- Promotional opportunities
  - One digital ad for website
  - Option to include marketing collateral in attendee bags
  - One ad to be featured in pre-plenary session announcement scroll
- All Exhibitor benefits, plus one additional full registration (total of three registrations) and an extra booth (total of two booths) in a well-placed location along red carpet within Expo Hall

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## PARTNER IN EXCELLENCE

### BENEFITS

- Sponsor recognition on website and app
- One ad to be featured in pre-plenary session announcement scroll
- Option to include marketing collateral in attendee bags
- All Exhibitor benefits, plus an extra booth (total of two booths)

**PRICE:**  
**\$15,000**

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## COMMUNITY ADVOCATE

### BENEFITS

- Sponsor recognition on website and app
- Option to include marketing collateral in attendee bags
- All Exhibitor benefits

**PRICE:**  
**\$7,500**



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# MAKE A MARK

## Sponsor a Grab-n-Go Breakfast

Breakfast sponsors are recognized from the stage, on the website, app and signage. Collateral can be placed on tables. Two sponsorship opportunities are available.

**\$5,000 each**

## General Session Sponsor

Sponsors are recognized from the stage, on the website, app and signage. Collateral can be placed on tables. Promoted post and push notifications via app. Two sponsorship opportunities are available.

**\$10,000 each**

## Sponsor a Lunch

Lunch sponsors are recognized from the stage, on the website, app and signage. Collateral can be placed on tables. Two sponsorship opportunities are available.

**\$4,000 each**

## Sponsor a Coffee Break

Coffee break sponsors are recognized on the website, app and signage. Collateral can be delivered during the break. Two sponsorship opportunities are available.

**\$1,500 each**

## Host a Pod

A Pod is a branded destination in the #ACCE19 Expo where attendees can gather to exchange ideas. One Pod sponsorship opportunity is available.

**\$5,000**

## Sponsor an Education Session

Two-minute pre-session commercial, collateral on chairs.

**\$2,000 each**

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## SPECIAL EVENTS & MEETINGS

### **First-timer Orientation**

Two-minute pre-session commercial, collateral on chairs, recognition on website and app as orientation sponsor. **\$2,500**

### **State Executive Association Network Meeting**

Recognition on website and app as meeting sponsor. **\$1,500**

### **Division Meetings**

Recognition on website and app as meeting sponsor. **\$1,500 each**

- Government Relations
- Membership Development
- Economic Development
- Communications and Marketing

### **Awards Show**

The sponsor will be recognized from the stage, in print via the Awards Show program, and on the website, app and signage. **\$10,000**

### **Recognition Programs**

Individual award program sponsors are recognized from the stage, in print via the Awards Show program, and on the website and app.

- Chamber of the Year **\$5,000**
- Communications Excellence **\$4,000**
- Life Member **\$2,500**
- Lifetime Achievement **\$2,500**

### **Closing Brunch**

Sponsor recognized from the stage, on the website, app and signage. Collateral can be placed on tables. **\$5,000**

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# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Logo on Lanyards

\$3,000

## WIFI Sponsorship in Expo Hall

\$3,000

## Marketing Collateral in Attendee Bags

\$1,500

## Promoted Posts and Push Notifications Via Convention App

\$200–3,000

## One Ad Featured in Pre-Plenary Session Announcement Scroll

\$250

