

## ACCE PARTNERSHIP

Position your organization as a leader in the chamber community by integrating your strategy and become an ACCE Partner. ACCE provides its Partners the opportunity to engage directly with our members to offer your business and advocacy solutions, support key programs, help chambers tackle the most important issues facing their communities and more.



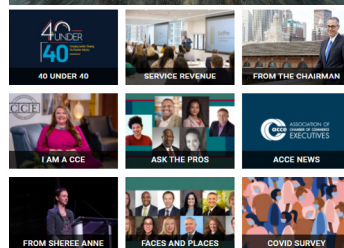
## ACCE CONVENTION

Join us at ACCE's largest annual in-person gathering where nearly 1,000 of the world's leading chamber executives, economic development professionals and industry partners come together for workshops, social outings, immersive experiences and product and vendor introductions. Showcase your products and services while you connect and engage to grow your relationships.



## BRAND RECOGNITION

Strengthen your market presence. Elevate your brand and amplify your organization to stay top of mind for chamber executives.



## MARKETING AND COMMUNICATIONS

Create and maintain an impression within ACCE's chamber community. Bolster outreach and improve the way you deliver your messaging across our targeted platforms to influence decision-making.



## MARKET INTELLIGENCE

Access and share your data, information and news. Advance your organization's grassroots research efforts with targeted surveys and other tools.

The Association of Chamber of Commerce Executives (ACCE) is a non-profit, non-partisan membership organization serving more than 9,000 senior executives, leading over 1,600 chambers of commerce. Our member network includes 92 of the top 100 metro chambers in the U.S. and represent over 1.2 million businesses throughout North America.

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# PARTNER OVERVIEW

	STRATEGIC PARTNER \$50,000	PREMIER PARTNER \$25,000	INDUSTRY PARTNER \$17,500
<b>BRAND RECOGNITION</b>			
Press release announcing partnership	●		
Partner announcement in ACCE weekly newsletter	●	●	●
Logo on ACCE newsletters, website and emails	●	●	●
Use of corresponding ACCE partner logo	●	●	●
Annual Business Membership	●	●	●
<b>MARKET INTELLIGENCE</b>			
Annual survey of chamber professionals from markets selected by strategic partner (to be executed in conjunction with ACCE)	●		
Annual focus group of chamber professionals (to be executed in conjunction with ACCE)	●		
<b>COMMUNICATIONS &amp; MARKETING</b>			
Sponsored content article or digital ad in each quarterly ACCE Chamber Executive digital magazine	●	●	●
One quarterly ACCE blog post, to also be shared on ACCE social media channels	●	●	
One quarterly sponsored advertisement in ACCE Weekly	●		
One quarterly targeted email	●		
<b>ACCE CONVENTION</b>			
Convention Registrations	4	3	2
Co-produced 30-minute Partner Session (must include an ACCE Chamber partner)	●	●	●
Exhibitor benefits and priority placement	Double Booth	Double Booth	Single Booth
Branding included in ACCE Convention event marketing materials	●	●	●
Copy of attendee registration list (does not include email)	●	●	●
Partner branding featured onsite at conference	●	●	●
Pre-event advertisement in convention attendee newsletter	●		
Invitation to CEO dinner at ACCE Convention	●		

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