

ACCE Asset Library: Support Your Local Chamber of Commerce Day 2022

Support Your Local Chamber of Commerce Day is celebrated on the third Wednesday of October each year. This day is an excellent opportunity to raise awareness of your chamber, share successes, engage the community and celebrate just how great chambers are.

THIS YEAR'S DATE IS WEDNESDAY, OCTOBER 19, 2022.

ACCE has created an asset library for you to utilize to celebrate this day.

If you have questions about the library or how to use it, contact Lindsey Slater, Director of Communications & Storytelling, at lslater@acce.org.

WHAT'S IN THE ASSET LIBRARY?

The library includes social media graphics for Facebook, Instagram (sizes for posts and stories), Twitter and LinkedIn. Within each folder, there are two versions of the graphic - one with a space to add your chamber's logo and one without. The third file in each folder simply shows our suggested location for your logo. The library also includes suggested verbiage for posts. New this year, you'll find a proclamation template to submit to local government. Plus, you'll find a new short video about chambers. And read our blog, which shares a few ideas on how to celebrate!

HOW DO I USE THE LIBRARY?

Download any assets you'd like to use and post on your social media channels. In your posts, we'd love for you to include #ChamberStrong and tag @ACCEHQ on any and all channels!

HOW DO I ADD MY LOGO TO THE GRAPHICS?

You can use any sort of design program to add your logo. An easy (and free!) option is Canva. Just upload our graphic, pop it on the same sized blank template (dimensions for each channel listed on the right) and add your logo on the billboard!

Size Guide

- Facebook: 940x788 px
- Instagram: 1080x1080 px
- Instagram Story: 1080x1920 px
- Twitter: 1600x900 px
- LinkedIn: 1200x1200 px

I WISH THE LIBRARY HAD...

We're always looking to improve! Please send suggestions to Lindsey Slater, Director of Communications & Storytelling, at lslater@acce.org.

