## HOW DO YOU WANT TO USE YOUR MEMBERSHIP?



**INITIATIVE** 

Education & Knowledge

Community Visibility Showcase Develop Leads
Business

Leadership Celebrate
Development Downtown

GOAL

Grow your potential & knowledge

Increase familiarity with your business & brand

Have members visit your location

Generate new contacts & clients

Development Downtow

Learn new skills Be part o

Be part of Downtown Growth

CHAMBER TOOLS Attend

Downtown Council
Downtown DIG
Legislative Coffee
Member Orientation
Member University
LEAP
Economic Bike Tour
The Journey
World Food Prize

**Host / Sponsor / Speak** 

Annual Celebration
Economic Bike Tour
World Food Prize
Top 10 Panel
LEAP
Restaurant Series
The Journey
Downtown Council
Downtown DIG
6 Degrees
Legislative Coffees
Member Orientation
Milestone Celebration
Member University
Tweet-Up

**Host Events** 

6 Degrees
Downtown Council
Committee Meetings
Downtown DIG
Legislative Coffees
Restaurant Series
Annual Celebration
YPC/Chamber Events
Member Orientation

Milestones & Celebrations

**Ground Breaking** 

**Ribbon Cuttings** 

Significant Events

Attend / Host / Sponsor

Downtown Council
6 Degrees
LEAP
Restaurant Series
Ribbon Cuttings
YPC/Chamber Events

Join a Committee

& challenge

yourself

Marketing
Ambassadors
Government Relations
Membership
Events & Programs
Board of Directors
Task Groups

Visibility Enhancers

Platinum Member Status
Gold Member
Chamber Builder

Other

Purchase Mailing Labels Sponsored Eblast Attend

LEAP The Journey Member University

Teach

Member University

Attend

Annual Celebration Economic Bike Tour Ribbon Cuttings

**Milestone Events** 

Ground Breaking Ribbon Cuttings Special Events



## **Newsletter & Social Media**

Announcements
Spotlights
Sponsored Eblast
Purchase Mailing Labels

**Visibility Enhancers** 

Platinum Member Status Gold Member Chamber Builder

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