

# **SOCIAL MEDIA & EVENTS**

## **MUST-HAVE FREE MOBILE APPS**

### **Repost App for Instagram**

- Makes repurposing content from other Instagrammers a breeze
- Gives credit to the original Instagrammer
- Allows customization of post text, including adding of tags, hashtags and location

### **Layout**

- Mesh multiple photos into one frame in a collage-like design
- Optimized square layout ideal for Instagram

### **Boomerang**

- Creates trendy, mini looping videos

### **Hyperlapse**

- Create sped-up videos
- Includes stabilization to minimize any camera shakes

### **Quik**

- User-friendly video editing app
- Create stylized videos with just a few taps
- Intuitively uses algorithms to find the best moments in each video clip

### **Buffer**

- Schedule posts to most social media networks
- Optimize post timing based on historic high engagement times
- Closely track link clicks to websites, including non-owned sites
- Enhanced paid versions also available

### **Hootsuite**

- Connect social media channels within one app
- Schedule posts, monitor engagement, respond to messages
- Manage multiple accounts easily and efficiently

### **Pages for Facebook**

- Access multiple Facebook pages within one app
- Schedule posts
- Messenger access to respond to direct messages

### **DropBox**

- Upload photo content to support your social media efforts
- Provides access to needed imagery at your fingertips without taking up storage space on your mobile device

