

# 2016 Youth Summit

March 23, 2016

Crowne Plaza, White Plains

8:30 AM – 4:00 PM

The Youth Summit is a coordinated effort between The Business Council of Westchester, Westchester-Putnam Workforce Development Board and Westchester County for young adults between the ages of 16-24. The summit is intended to bring together Westchester County youth and local businesses for a day long interactive agenda tackling youth workforce topics.

This year's theme is **"R.E.A.D.I, AIM, HIRE"**. This theme is in line with a new Westchester County initiative entitled R.E.A.D.I which will focus on providing a universal curriculum to help prepare young adults with soft skills. The R.E.A.D.I curriculum concentrates on five major areas:

1. Communication
2. Self-Awareness/Self Esteem
3. Goal Setting
4. Workplace Behavior
5. Problem Solving

## Interested? Here's how you can participate:

- **Coach** - Serve as a "business mentor/facilitator" to a table of youth and help guide them through various competitive team activities.
- **Exhibit** - Showcase your business and find suitable talent at the Job & Career Fair to be held during the Youth Summit.
- **Donate** - Provide prizes, swag bags, swag bag items to give away at the event.
- **Judge** - Serve as a judge for the competitive team activities.
- **Sponsor** -Support the event as a company sponsor, gaining tremendous benefits for your business while investing in the future workforce.

## More about the Event:

This event began in 2011 with close to 60 youth participants and less than 10 business participants. Last year, this event hosted close to 300 youth participants and about 30 businesses. Each year the Youth Summit kicks off with a dynamic motivational speaker who inspires the participants through their testimony of success in the midst of adversity.

Each of the motivational speakers have been engaging and personable with a story the audience could connect to. Our speakers have included:

- Jason Alvarez, Business Development Specialist, Microsoft Store
- Ed DeJesus, Youth Advocate, Publisher & Motivational Speaker
- Al Duncan, Youth Advocate, Publisher & Motivational Speaker
- E.J. Carrion, Motivational Speaker & Entrepreneur

Based on feedback from the participants, we have found that they really find value in the opportunity to be in the same room with and connect with business leaders. So to help foster these connection, the event also includes interactive competitive team activities.

In addition, the participants will attend pre-selected workshops, take part in an interactive lunch and a college & career/job fair.

**Help make a difference in the lives of our upcoming workforce!**

Your participation and support of this event will show the young adults the vested interest the business community has in their future. As a partner and supporter of the event your business logo will be listed on all marketing materials for the event. If you are interested in participating and/or have questions, please contact Ebony White @ [ewhite@thebcw.org](mailto:ewhite@thebcw.org).