

# Clear The Air Challenge: Newsletter Examples

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**Clear the Air Challenge** July 29, 2015

Only a few days left of the Challenge!

Right now, the results are as follows:

Total Non-SOV	99,963	Money Saved	\$493,545.69
Total Distance	1,790,694.9mi	Calories Burned	6,446,148
CO2 Saved	463.7 tons		

The University of Utah team has held strong onto first place the entire month, with Fidelity Investments in second and the Utah Department of Workforce Services close behind in third. Will they switch over in the next few days?

Monday, August 3, 2015 is the last day to have your trips count towards the challenge, so be sure to log them in the Challenge Tracker.



All Challenge participants that log at least 3 trips in the next few days, will be eligible for a random prize give away of 2 Utah Jazz tickets in the Interform Executives Club.

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**Clear the Air Challenge** July 27, 2015

Last Week Big Prize Giveaway!

All Challenge participants that log at least 3 trips in the next 5 days, will be eligible for a random prize give away of 2 Utah Jazz tickets in the Interform Executives Club. Trips logged can either be for trips saved in this last week of the Challenge or trips you saved earlier in the month but did not log yet, but they must be recorded this week to be eligible for this particular prize.

2 Utah Jazz Tickets in the Interform Executives Club\*. Suite seating, complimentary full-service-in-suite VIP dinner, including soft drinks, reserved parking, luxury dining area with table service.

\*Must be 21 or older, business dress code required, tickets will be for a set date chosen by the Salt Lake Chamber, alcoholic beverages available for purchase.



Weekly email newsletters were sent to Clear the Air Challenge participants during the summer months to keep them informed of the Challenge's leaders, encourage TravelWise strategies, and share sponsor-provided incentives.